

日立(中国)有限公司示意图 The Schema Chart of Hitachi (China) Ltd.



公司概况

自上世纪70年代以来，日立集团便从消费产品到产业基础设施事业的广泛领域内开展这积极地业务活动。早在1978年就与中国香港成立了日立半导体(香港)有限公司，之后发展成为日立亚洲(香港)有限公司，并于2003年更名为日立(中国)有限公司，主要负责统筹整个中国市场的事业开发及销售推广业务。

在中国大陆，日立于1994年在北京成立了日立(中国)有限公司，并于2003年更名为日立(中国)投资有限公司后，于2004年再次更名为日立(中国)有限公司，主要负责日立在华集团的投资活动和公司业务。

2005年4月，日立(中国)有限公司将香港及大陆两家公司的业务统一于一身，并取得了商务部批准的地区总部资格，成为了日立在华集团的统括公司；并在其内部设立了集团经营推进本部，开始引领当地的日立集团公司开展各项事业。这不仅意味着日立对中国事业发展的进一步强化与升级，同时也意味着与日立集团在美国及欧洲的地区总部一样，日立(中国)有限公司在推进企业的全球化进程、强化在中国市场的业务中，将发挥积极有效的作用。

Company Profile

Since the 1970s, the Hitachi Group has actively expanded to cover both the consumer and industrial infrastructure business. Early in 1978, Hitachi Semiconductor (Hong Kong) Ltd. was established in Hong Kong, China. Later on, it become Hitachi Asia (Hong Kong) Ltd. with the developments in business and was renamed to Hitachi (China) Ltd. in 2003. It was mainly responsible for directing the market development and sales in China.

In mainland China, Hitachi (China), Ltd. was founded in Beijing in 1994. The company name was once change to Hitachi (China) Investment, Ltd. in 2003, and was then renamed to Hitachi (China) Ltd. in 2004. The company was established to implement Hitachi Group's investment and corporate business.

In April of 2005, together with the consolidation of the business function of the two companies, the status of Hitachi (China) Ltd. as regional headquarters was approved by Chinese government to become an integrated group company in China.

This move not only indicates that Hitachi has further intensified and upgraded its business operations in China, but also forsees that Hitachi (China) Ltd., like other regional headquarters in the US and Europe, will play an active, effective role in Hitachi's global expansion, especially in the Chinese market.